



**Season's Greetings to Your Gorgeous Grin!**



**OUR PRESENT TO YOU:  
\$57 TO TREAT YOUR TEETH  
(Details below.)**


**Make Smiles Merry**


**Help your readers stay on the Nice Smile List with the world's best floss  
and toothbrush.**

Just in time for **Black Friday**, we've got stockings full of festive **Cocofloss** and **Cocobrush sets** to dash away plaque and "sleigh" cavities — all at our lowest prices of the year. Our Black Friday sale brightens smiles with **25% off** from **11/22 to 11/30**.

These gift-ready sets are the perfect addition to **holiday gift guides**, whether you're listing the best holiday deals, stocking stuffers, self-care products, or eco-conscious presents. Our smile-care products are also great additions to lists of **New Year's resolutions**.

## [Perfect Presents for Pearly Whites](#)

 Infused with coconut oil (a natural antimicrobial), **Cocofloss** features **500+ scrubby threads** in a unique, loofah-like weave that leaves chompers jolly clean. Hohofloss!

 The **NEW luxe Cocobrush** is decked out with thousands of extraordinarily soft, multitiered bristles and an ergonomic handle made with recycled ocean-bound plastic. It's also **16x more effective** at cleaning between teeth than a standard toothbrush.

### [Nutcracker Cocobrush Set](#) | \$38

#### [Single Cocobrush](#) | \$10

Bliss out smiles with 4 ultra-luxe Cocobrushes wrapped with a beach-ready nutcracker dude — ready-made to hang (loose) on your tree! Single brushes also make great grin-boosting stocking stuffers. For every Cocobrush purchased, we **remove 10 Cocobrushes' worth of ocean-bound plastic from coastal communities**.

### [Essential Elf-Care Sampler Sets](#) | \$15

Delightful 4-spool samplers featuring **Cocofloss Minis** in enticing limited-edition scents, including **Dark Chocolate** and **Vanilla Bean**. Perfect for popping into stockings (or leaving out for Santa). Milk → Cookies → Cocofloss.

### [Limited-Edition Holiday Sets](#) | \$37

Pamper pearly whites with 4 spools of super-cleansing Cocofloss in irresistible, limited-edition scents, including **Sweet Pineapple** and **Passion Fruit**. Unwind the sublime.

### [Ocean Conservation Sets](#) | \$19

Every purchase of these adorable, sea life-themed 2-spool sets includes a **\$2 donation** to a nonprofit that's making a big splash in ocean conservation. (Bonus: the gift box doubles as a **holiday decoration!**)

### [Double-Mint Mistletoe Duo](#) | \$19

Get kissably clean with this ultra-refreshing duo of **Delicious Mint** and **Pure Peppermint**, cuddled in a cute Cocogram box. Be ready for your mistletoe mo-mint!

### **[Cocofloss Cocktails](#) | \$33**

Top-shelf tooth care with a twist! It's always happy hour with these intoxicating 4-spool sets featuring **Summer Watermelon** and **Pure Strawberry**. (Includes eco-friendly refill spools.)

**All sets available on [Cocofloss.com](#) starting November 12.**

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## **Editorial Exclusive**

**Sample these sets now with a \$57 discount code!**

Visit our private preview collection. At checkout, enter: **GIFTS4GRINS**  
This code is just for you. Be sure to use your email address on this invite when you check out.  
No (floss) strings attached. **Expires 11/11.**

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## **Our Rewarding Affiliate Program**

Earn up to a **35%** commission when you link to Cocofloss's products through our [affiliate program](#). By comparison, **Amazon pays 1% commission** for health and personal care products.

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## **About Cocofloss**

Cocofloss was founded in 2015 by two remarkable sisters: **Dr. Chrystle Cu, a preventative dentist**, and **Catherine Cu, a former financial analyst**. They joined forces at Cocofloss to fight gum disease and cavities by making the world's most effective and delightful oral-care products, including coconut oil-infused Cocofloss and the new, luxuriously soft Cocobrush.

## **Media Contact**

Let us make your smile merrier! For more information, email [press@cocofloss.com](mailto:press@cocofloss.com).